

ADISHAKTI

TECHNOLOGIES

Client Name	Nikhil “ Plunge App ”
Date	13th Nov, 2024
Project Name	Plunge - Social Media App
Project Source	Direct - Whatsapp Group

Project Document 1.0
Design By Payal Advik Vispute
Adishakti Technologies
Nagpur, India

Cover Letter

Subject: Proposal Submission for Plunge Mobile Application Development

Dear Nikhil

I hope you are doing well. I am writing to express my interest in taking up the development of your social networking app, Plunge. I understand that you are seeking a team that can deliver quality, reliability, and adherence to deadlines, and I am confident that my experience in mobile app development makes me a strong candidate for this project.

Having successfully delivered several Flutter-based mobile applications with Firebase back-ends, I am fully equipped to handle this project from end to end. I prioritize delivering user-friendly, scalable, and highly responsive apps, ensuring that your app meets the highest industry standards.

Here are a few reasons why I believe my proposal stands out:

Proven Experience: I have extensive experience in delivering high-quality projects built using Flutter and Firebase, ensuring smooth functionality and a great user experience.

Cost-Effective: I have offered a competitive price of **INR 15,00,000** for the complete development of this project.

Timely Delivery: I am committed to delivering the project within 40 days as per the timeline requirements you have outlined.

Proposal Submission

Please find the detailed proposal attached below, which outlines the app's features, technical approach, timeline, and costing. I have ensured that the entire scope of work aligns with your requirements, and I am prepared to begin immediately upon confirmation.

Given the urgency of your request, I am confidently submitting the proposal before the 9 PM deadline today and to have the project ready for your review by the end of the day tomorrow.

Thank you for considering my proposal. I look forward to the opportunity to work together and contribute to the success of your project. Please feel free to contact me directly should you need any further clarification.

Detailed Proposal for Plunge Mobile Application Development

Project Overview

Plunge is a social networking mobile application designed to bring users together based on shared activities. With the core idea of connecting individuals who share similar interests, the app allows users to post activities, search for nearby activities, and join them, fostering an engaging and interactive community. The app will be developed using Flutter for the front-end and Firebase for the back-end to ensure a smooth, scalable, and real-time experience for users.

Key Features

1. User Authentication:

- Login options: OTP-based phone number login, Apple ID login, and Google/Gmail login.
- Secured authentication via Firebase Authentication.

2. User Profile Creation:

- First-time users will create a profile by answering basic questions, selecting a username, writing a bio, and uploading images.
- The profile will serve as a user's identity within the app, allowing others to connect based on mutual interests.

3. Home Page:

- Users can post activities they plan to engage in and manage visibility settings.
- The home page will also showcase activities from other users with options to like, share, and request to join.

4. Search Functionality:

- Users can search for other users using their usernames.
- Activity search based on keywords and location, ensuring users can find relevant activities in their vicinity.

5. Chat Feature:

- Users can communicate through text messages, voice notes, and images.
- Simple, intuitive chat functionality to ensure seamless communication between users.

6. Activity Manager:

- A centralized tool where users can manage all their joined activities and requests.
- Users can track their activity participation and respond to join requests from others.

7. Profile Section:

- Displays a user's activity history, posts, and friend list.
- Includes options for privacy settings, profile editing, and more.

Technology Stack

- Front-End: Flutter (cross-platform framework for iOS and Android development)
- Back-End: Firebase (Real-time database, Authentication, Cloud Storage)
- Hosting & Deployment: Google Cloud/Firebase Hosting
- Chat Functionality: Firebase Firestore and Cloud Functions

Project Timeline

We estimate the development of the Plunge mobile application to be completed within 40 days. The timeline will follow the below phases:

Phase 1: Requirements Gathering and Finalization (2 days)

Phase 2: UI/UX Design (6 days)

Phase 3: Front-end Development (Flutter) (14 days)

Phase 4: Back-end Integration (Firebase) (10 days)

Phase 5: Testing & Debugging (6 days)

Phase 6: Final Review and Deployment (2 days)

Cost Estimation

The total cost for the development and deployment of the Plunge mobile app will be **INR 15,00,000**. This includes:

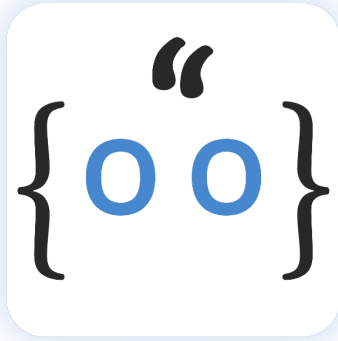
- Complete app development (front-end and back-end)
- Firebase setup and integration
- UI/UX design
- Testing and debugging
- Post-launch support for 30 days

Closing Statement

Plunge will be a unique mobile application that helps users connect with each other based on shared activities, enhancing their social lives. By leveraging a robust technology stack and an intuitive user experience, we aim to deliver a solution that is reliable, scalable, and user-friendly.

We look forward to collaborating with you on this exciting project and delivering a successful product within the agreed timeline.

Please let us know if you have any further questions or if you'd like to proceed.



ADISHAKTI
TECHNOLOGIES

Adishakti Technologies

Nagpur, Maharashtra

Contact Details:

Email id:- info@adishakti.site

Contact Number:- [+919930466955](tel:+919930466955) / [+918999975400](tel:+918999975400)

Website:- <https://www.adishakti.site>